

GIULIO POZZUOLI

LAUNDRY SERVICE 2024-2025

GRAPHIC/MOTION DESIGNER

Developed static, motion and 3D animation assets for our client Google Play. Working closely with their internal team to ensure branding and execution are all aligned.
Helped develop and push the existing brand guide, adding new elements and polishing previous ones.
Assets ranged from IGS to in feed statics across all socials.
Developed multiple RFP decks for potential clients, ranging from business to sports to video games.

LINEAGE 2022-2024

GRAPHIC DESIGNER

Developed graphics for gaming, entertainment, and sports clients across various platforms.
Created editable graphic templates for sports brands, enhancing client engagement through ease of use.
Led dynamic 3D animation projects, designing and implementing the proper workflow for other colleagues.
Designed key-art and posters for various video game clients, with one becoming the official key-art of the game.

FRONT RUNNER SPORTS 2020-2021

CREATIVE DIRECTOR

Managed a team of 5 designers, overseeing design projects from conception to completion.
Led the development of company-wide branding and logo, ensuring alignment with organizational vision.
Spearheaded the creation and finalization of the company's website.
Conducted weekly meetings with athletes to develop their personal brand, including logo design and social media strategy. Working closely with both athlete and their team.

Q2MARK 2017-2020

GRAPHIC DESIGNER

Produced weekly social media graphics for client distribution, ensuring timely and engaging content delivery.
Designed and executed Email Marketing Campaigns using Adobe Creative Cloud, driving client engagement and conversions through thoughtful design.
Updated clients' old blogs to align with new brand themes, collaborating closely with the Art Director.
Created various graphic designs, including inspirational social media posts and blog banners, tailored to client needs and brand aesthetics, ensuring cohesion between the two.

I am a creative professional with a diverse skill set in graphic design, art direction, and 3D/2D animation. Bringing with me a proven track record of bringing artistic visions to life through innovative and visually compelling designs. With experience in leading creative projects and delivering high-quality visual content. Accompanied by my technical proficiency in 3D/2d animation to round out my toolset. I'm passionate about the work I've done, and excited about the work still yet to be done.

EDUCATION

UNIVERSITY OF OREGON B.S
ADVERTISING MAJOR/DESIGN FOCUS
COMPUTER INFORMATION
TECHNOLOGY MINOR
7X DEAN'S LIST
SIGMA ALPHA EPSILON

SOFTWARE

ADOBE SUITE
BLENDER
FIGMA
PROCREATE
KEYNOTE

TECH SKILLS

KEYART
BRANDING
COMPOSITING
SOCIAL
ANIMATING
HARD SURFACE MODELING
RIGGING
DECK BUILDING

PERSONAL SKILLS

PASSIONATE
DRIVEN
RESILIENT
PUNCTUAL
CREATIVE
RESPONSIBLE
DETAIL ORIENTATED

WORK

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